



About The Society

The San Diego County Optometric Society (SDCOS) has over 245 members making it the third largest society in the state. Each of our Continuing Education (CE) events draw between 80-100 attendees. This number continues to increase as our membership grows.

Sponsorship not only supports the operations & charitable and educational mission of the SDCOS, but also gives your company an opportunity to have a direct impact on eye care professionals in San Diego County. Increased marketing exposure, brand recognition and networking events are just a few of the advantages.

2023 SDCOS Board Members Contact Information

President

Beverly Bianes, OD
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President-Elect

Eric White, OD
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Treasurer

Katherine Witmeyer, OD
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Secretary

Courtney Cape, OD
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Vendor Liaison

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San Diego County Optometric Society

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SDCOS Corporate Sponsorship Program

2023



America's Finest Optometric Society

PLATINUM SPONSORSHIP

1. Receive a list of SDCOS members monthly and updates of new members upon request.
2. Receive the COA society breakdown of SDCOS members, upon request.
3. Invitation to all 5 Continuing Education (CE) events.
4. Your company's logo is displayed on all e-mail communications with members.
5. Your company's name is printed prominently on the event's program and mailer to all invitees to the event.
6. Opportunity to give a two 5-10 minute presentation at the events of your choice with the opportunity to bring in a company-sponsored speaker at a CE event of your choice.
7. First choice scheduling for speaking at Events chosen.
8. At the 5-hour CE the opportunity to provide a raffle prize to be given away during the breaks.
9. Monthly (12) e-mail blasts to all society members and affiliates.
10. Additional advertising in SDCOS monthly Newsletter for annual sponsors hosting para-optometric CE opportunities or special events.
11. Acknowledgement as a Platinum sponsor in the SDCOS monthly newsletter, on the SDCOS website, and at all CE events.
12. Direct link to your company's website on the society's website.
13. One half-page advertisement in all SDCOS newsletters and four articles per year in the SDCOS newsletter.
14. Invitation to display your company's products/information at the 5-Hour CE conference exhibitor's area (Largest exhibit hall table; not shared, with prime location in the exhibit hall).
15. First choice opportunity to host one Para-Optometric event.
16. Opportunity to speak at one SDCOS board meeting.
17. Opportunity to host one or more pre-CE social hours with signage at the bar at \$600 per event.
18. Throughout each of the CE meetings a continuous slide show promoting the company and level of sponsorship.
19. Invitation to stay and eat with members at the table of your choice at all CE events.

Annual Cost (2023): \$3725

GOLD SPONSORSHIP

1. Receive a list of SDCOS members monthly and updates of new members upon request.
2. Receive the COA society breakdown of SDCOS members, upon request.
3. Invitation to all 5 Continuing Education (CE) events.
4. Your company's logo is displayed on all e-mail communications with members.
5. Your company's name printed on the event's program and mailer to all invitees of the event.
6. Opportunity to give a 3-5 minute presentation at the one event of your choice with the opportunity to bring in a company-sponsored speaker at a CE event of your choice.
7. At the 5-hour CE the opportunity to provide a raffle prize to be given away during the breaks.
8. Quarterly (4) e-mail blast to all society members and affiliates.
9. Additional advertising in SDCOS monthly Newsletter for annual sponsors promoting special events.
10. Acknowledgement as a Gold sponsor in the SDCOS monthly newsletter, on the SDCOS website, and at all CE events.
11. Direct link to your company's website on the society's website.
12. One Quarter-page advertisement in all SDCOS newsletters and one article per year in the SDCOS newsletter.
13. Invitation to display your company's products/information at the 5-Hour CE conference exhibitor's area.
14. Opportunity to host one or more pre-CE social hours with signage at the bar at \$600 per event.
15. Throughout each of the CE meetings a continuous slide show promoting the company and level of sponsorship.
16. Invitation to stay and eat with members at the table of your choice at all CE events.

Annual Cost (2023): \$2650

EVENT SPONSORSHIP

1. Invitation to display your company's products/ information at CE conference exhibitor's area.
2. Acknowledgement as an Event sponsor in the meeting announcements, E-blast and Newsletter the month of the CE. (Participation must be confirmed 1 month prior to the event).
3. Throughout each of the CE meetings a continuing slide show promoting the company sponsorship of the event.
4. Signage at the CE event.

Single Event Cost (2023): \$850

Started in 1992, the SDCOS sponsorship program has been successful because of the generosity of our sponsors and the support of our members.

Four 2-hour CE meetings and one 5-hour CE meeting make for a total of five occasions in 2023 to interact with local optometric providers.

The San Diego County Optometric Society has assembled three exciting sponsorship packages that are valuable opportunities for every corporation. Please contact the society office for information about these sponsorship opportunities for 2023 with the SDCOS.

We appreciate your continued support and feedback & look forward to partnering with you in the future!

The San Diego County Optometric Society has been recognized as "Society of the Year" from 1994-1999, in 2002, 2003, 2007, 2011, 2014, and 2019 by the California Optometric Association.