



## About The Society

The San Diego County Optometric Society (SDCOS) has over 240 members making it the third largest society in the state. Each of our Continuing Education (CE) events draw between 80-100 attendees. This number continues to increase as our membership grows.

Sponsorship not only supports the operations & charitable and educational mission of the SDCOS, but also gives your company an opportunity to have a direct impact on eye care professionals in San Diego County. Increased marketing exposure, brand recognition and networking events are just a few of the advantages.

## 2023 SDCOS Board Members Contact Information

### President

Beverly Bianes, OD  
drbianes@gmail.com

### President-Elect

TBD

### Treasurer

Katherine Witmeyer, OD  
kwitmeyer@yahoo.com

### Secretary

Courtney Cape, OD  
courtney.lynn.cape@gmail.com

### Vendor Liaison

Andrew Fasciani, OD  
andrewfasciani@gmail.com

## SDCOS Corporate Sponsorship Program

2023



*America's Finest Optometric Society*

### San Diego County Optometric Society

11835 Carmel Mountain Road Suite 1304-211  
San Diego, CA 92128  
sdcos@sdcos.org www.sdcos.org  
Phone (619) 663-8439 Fax (800) 643-8301

Started in 1992, the SDCOS sponsorship program has been successful because of the generosity of our sponsors and the support of our members.

Four 2-hour CE meetings and one 5-hour CE meeting make for a total of five occasions in 2023 to interact with local optometric providers.

The San Diego County Optometric Society has assembled three exciting sponsorship packages that are valuable opportunities for every corporation. Please contact the society office for information about these sponsorship opportunities for 2023 with the SDCOS.

We appreciate your continued support and feedback & look forward to partnering with you in the future!

#### EVENT SPONSORSHIP

1. Invitation to display your company's products/ information at the 5-Hour CE conference exhibitor's area.
2. Acknowledgement as an Event sponsor in the meeting announcement E-blast and Newsletter the month of the CE. (Participation must be confirmed 1 month prior to the event).
3. Signage at the CE event.

Single Event Cost (2023): \$850

*The San Diego County Optometric Society has been recognized as "Society of the Year" from 1994-1999, in 2002, 2003, 2007, 2011, 2014, and 2019 by the California Optometric Association.*

#### PLATINUM SPONSORSHIP

1. Invitation to all 5 Continuing Education (CE) events.
2. Opportunity to give a 10 minute presentation at the event of your choice (or submit 2 additional e-blasts).
3. First choice scheduling for speaking at events.
4. Additional email blast the month your company is a featured sponsor.
5. Additional advertising for annual sponsors that are hosting para-optometric CE opportunities or special events.
6. Acknowledgement as a Platinum sponsor in the SDCOS monthly newsletter, on the SDCOS website, and at all CE events.
7. Direct link to your company's website on the society's website.
8. Two blast emails per year to the Society membership and affiliates.
9. One half-page advertisement in all SDCOS newsletters and two articles per year in SDCOS newsletter.
10. Invitation to display your company's products/information at 5-Hour CE conference exhibitor's area (1st choice of table location).
11. Opportunity to host one Para-Optometric event.
12. Opportunity to host and speak at one SDCOS board meeting.
13. Opportunity to host one or more pre-CE social hours with signage at the bar at \$600 per event.

Annual Cost (2023): \$3725

#### GOLD SPONSORSHIP

1. Invitation to all 5 Continuing Education (CE) events.
2. Opportunity to give a 5 minute presentation at the event of your choice (or submit 1 additional e-blast).
3. Additional email blast the month your company is a featured sponsor.
4. Additional advertising for annual sponsors that are hosting para-optometric CE opportunities or special events.
5. Acknowledgement as a Gold sponsor in the SDCOS monthly newsletter, on the SDCOS website, and at all CE events.
6. Direct link to your company's website on the society's website.
7. One blast email per year to the Society membership and affiliates.
8. One quarter-page advertisement in all SDCOS newsletters and 1 article per year in SDCOS newsletter.
9. Invitation to display your company's products/information at 5-Hour CE conference exhibitor's area.
10. Opportunity to host one virtual Para-Optometric meeting.
11. Opportunity to host and speak at one SDCOS board.
12. Opportunity to host one or more pre-CE social hours with signage at the bar at \$600 per event.

Annual Cost (2023): \$2650