



About The Society

The San Diego County Optometric Society (SDCOS) has almost 220 members making it the second largest society in the state. Each of our Continuing Education (CE) meetings draws between 80-100 attendees. This number continues to increase as our membership grows

Sponsorship not only supports the operations & charitable and educational mission of the SDCOS, but also gives your company an opportunity to have a direct impact on eye care professionals in San Diego County. Increased marketing exposure, brand recognition and networking events are just a few of the advantages.

2018 SDCOS Board Members Contact Information

President

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President-Elect

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Secretary

Wendy Gross, OD
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Treasurer

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Immediate Past President

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San Diego County Optometric Society

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SDCOS Corporate Sponsorship Program

2018



America's Finest Optometric Society

Started in 1992, the SDCOS sponsorship program has been successful because of the generosity of our sponsors and the support of our members.

Three 5-hour CE meetings and six 2-hour CE meetings make for a total of nine occasions in 2018 to interact with local optometric providers.

The San Diego County Optometric Society has assembled three exciting sponsorship packages that are valuable opportunities for every corporation. Please contact our Administrative Assistant, Nancy-Jo Sinkiewicz, for information about these sponsorship opportunities for 2018 with the SDCOS.

We appreciate your continued support and feedback & look forward to partnering with you in the future.

EVENT SPONSORSHIP

1. Invitation to display your company's products/ information in our 5-Hour CE conference exhibitor's area
2. Acknowledgement as an Event sponsor in the meeting announcement E-blast and Newsletter the month of the CE. (Participation must be confirmed 1 month prior to the event).
3. Signage at the CE event.

Single Event Cost (2018): \$785

The San Diego County Optometric Society has been recognized as "Society of the Year" from 1994-1999, in 2002, 2003, 2007, 2011, and 2014 by the California Optometric Association.

PLATINUM SPONSORSHIP

1. Invitation to all 9 Continuing Education (CE) meetings.
2. Opportunity to speak at one 2-Hour or 5-Hour CE meeting.
3. First choice scheduling for speaking at meetings.
4. Opportunity to submit up to 10 PowerPoint slides to be played continuously during the pre-lecture social hour on the date for which you are scheduled to speak.
5. Additional advertising for annual sponsors that are hosting para-optometric CE opportunities or special events.
6. Acknowledgement as a Platinum sponsor in the SDCOS monthly newsletter, on the SDCOS website, and at all CE meetings.
7. Direct link to your company's website on the society's website.
8. Two blast emails per year to the Society membership and affiliates.
9. One half-page advertisement in all SDCOS newsletters and one article per year.
10. Invitation to display your company's products/information in our 5-Hour CE conference exhibitor's area. (1st choice of table location).
11. Opportunity to host one Para-Optometric meeting.
12. Opportunity to host one SDCOS board meeting at your facility.
13. Invitation to our annual year-end sponsorship meeting to reflect on the year.
14. Opportunity to host one or more pre-CE social hours with signage at the bar at \$600 per event.

Annual Cost (2018): \$3725

SUSTAINING SPONSORSHIP

1. Invitation to all 9 Continuing Education (CE) meetings.
2. Opportunity to speak at one 2-Hour or 5-Hour CE meeting.
3. Opportunity to submit up to 10 Power Point slides to be played continuously during the pre-lecture on the date for which you are scheduled to speak.
4. Additional advertising for annual sponsors that are hosting para-optometric CE opportunities or special events.
5. Acknowledgement as a Sustaining Sponsor in the SDCOS monthly newsletter, on the SDCOS website, and at all CE meetings.
6. Direct link to your company's website on the society's website.
7. One blast email per year to the Society membership and affiliates.
8. One quarter-page advertisement and one article per year in SDCOS newsletter.
9. Invitation to display your company's products/ information in our 5-Hour CE conference exhibitor's area.
10. Opportunity to host one Para-Optometric meeting.
11. Opportunity to host one SDCOS board meeting at your facility.
12. Invitation to our annual year-end sponsorship meeting to reflect on the year's events.
13. Opportunity to host one or more pre-CE social hours with signage at the bar at \$600 per event.

Annual Cost (2018): \$2650