

The San Diego County Optometric Society (SDCOS) has over 200 members, making it the third largest society in the state. Each of our Continuing Education (CE) events draw over 80 attendees. This number continues to increase as our membership grows.

Sponsorship supports the operations, the educational, and the charitable missions of the SDCOS. It also gives your company an opportunity to have a direct impact on eye care professionals in San Diego County. Increased marketing exposure, brand recognition, and networking events are just a few of the advantages.

2026 SDCOS Board Members Contact Information

President

Sloan Rajadhyksha, OD
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President-Elect

Hunter Morgan, OD
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Vendor Liaisons

Andrew Fasciani, OD
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Ryan Marr, OD
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Secretary

Alyssa Pack, OD
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Treasurer

Judi Perez, OD
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SDCOS Sponsorship Program 2026

est. 1933



America's Finest Optometric Society

PLATINUM SPONSORSHIP

Event & Speaking Opportunities

1. Table at all 6 CE events with opportunities to connect and network with attending optometrists through the interactive passport raffle program.
2. One 10–15 minute presentation at a CE event of your choice, with the option to bring a company-sponsored speaker.
3. Invitation to have a representative at all SDCOS mixer events.
4. Ability to present at an SDCOS board meeting.
5. Chance to feature your company's presence through a giveaway prize during the intermission break at the 5-hour CE event.
6. Invitation to display products/information at prominent location at the 5-hour CE exhibitor's area.
7. Invitation to dine with members at all CE events.
8. Invitation to holiday party with SDCOS board members (Free to sponsors, 1 guest free)

Communications & Advertising

1. 12 monthly email blasts to all society members and affiliates.
2. Company logo featured on all member email communications.
3. Half-page ad in every SDCOS newsletter and up to 4 contributed articles per year

Recognition & Visibility

1. Acknowledgement as a Platinum Sponsor in the monthly newsletter, website, and all CE events.
2. Direct link to your company's website from the SDCOS Website.

Annual Cost for 2026: \$6,500

GOLD SPONSORSHIP

Event & Speaking Opportunities

1. Table at all 6 CE events with opportunities to connect and network with attending optometrists through the interactive passport raffle program.
2. One 5-minute presentation at a CE event of your choice, with the option to bring a company-sponsored speaker.
3. Invitation to one SDCOS mixer event and to have a representative.
4. Chance to feature your company's presence through a giveaway prize during the intermission break at the 5-hour CE event.
5. Invitation to display products/information at the 5-hour CE exhibitor's area.
6. Invitation to dine with members at all CE events.
7. Invitation to holiday party with SDCOS board members (Free to sponsors, 1 guest free)

Communications & Advertising

1. 4 quarterly email blasts to all society members and affiliates
2. Company logo featured on all member email communications.
3. Quarter-page ad in every SDCOS newsletter and 1 contributed article per year.

Recognition & Visibility

1. Acknowledgement as a Gold Sponsor in the monthly newsletter, website, and all CE events.
2. Direct link to your company's website from the SDCOS Website.

Annual Cost for 2026: \$4,500

SILVER SPONSORSHIP

Event Opportunities

1. Invitation to display products/information at 2 CE events.
2. One 3-minute formal introduction at one CE event as a Silver Sponsor.

Recognition & Visibility

1. Acknowledgement as a Silver Sponsor in meeting announcements, monthly e-blasts, and newsletter (participation must be confirmed 1 month prior).

Annual Cost for 2026: \$2,000

Started in 1992, the SDCOS sponsorship program has been successful because of the generosity of our sponsors and the support of our members.

At least six 2-hour CE meetings and one 5-hour CE meeting make for a total of six occasions in 2026 to interact with local optometric providers.

The San Diego County Optometric Society has assembled three exciting sponsorship packages that offer valuable opportunities for every corporation. Please contact our Vendor Liaisons for information about these sponsorship opportunities for 2026 with the SDCOS.

We appreciate your continued support and feedback & look forward to partnering with you in the future! The San Diego County Optometric Society has been recognized as "Society of the Year" from 1994-1999, in 2002, 2003, 2007, 2011, 2014, 2019, and 2023 by the California Optometric Association.